

## **\*\*Privacy Policy\*\***

**\*\*Effective Date:\*\*** 15/10/24

At infraredhc.com, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [Insert Website URL] (the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site.

### **\*\*1. Information We Collect\*\***

We may collect personal information in several ways, including:

- **\*\*Personal Data\*\***: Personally identifiable information, such as your name, shipping address, email address, and telephone number, when you voluntarily submit it to us when you contact us, subscribe to our newsletter, or use other services on our Site.
- **\*\*Automatically Collected Information\*\***: We may automatically collect certain information about your device when you visit our Site, including your IP address, browser type, operating system, referring URLs, access times, and the pages you view directly before and after accessing the Site.
- **\*\*Cookies and Tracking Technologies\*\***: We may use cookies, web beacons, and other tracking technologies to help customize the Site and improve your experience. Cookies are used to collect non-identifiable information, such as your preferences and interaction with the Site.

### **\*\*2. How We Use Your Information\*\***

We may use the information we collect in the following ways:

- To operate and maintain our website.
- To improve your user experience on our Site.
- To respond to your inquiries, provide customer support, or send you updates.
- To send you emails related to our services and products, including promotional offers.
- To process transactions and send related information, such as confirmations and receipts.
- To monitor and analyze trends, usage, and activities on the Site.

### **\*\*3. Sharing Your Information\*\***

We may share your information with:

- **Third-Party Service Providers**: We may share your information with third parties who perform services for us or on our behalf, such as payment processing, data analysis, email delivery, hosting services, and customer service.

- **Legal Obligations**: We may disclose your information if required by law or if we believe that such action is necessary to comply with legal obligations, protect our rights, or prevent illegal activity.

- **Business Transfers**: In the event of a merger, sale, or acquisition, we may transfer your personal data to the new company.

#### **4. Security of Your Information**

We use reasonable administrative, technical, and physical measures to protect your information. However, no method of transmission over the internet, or method of electronic storage, is 100% secure, and we cannot guarantee the absolute security of your personal information.

#### **5. Your Rights and Choices**

You may:

- Opt out of receiving promotional communications from us by following the unsubscribe instructions provided in those communications.
- Disable cookies through your web browser's settings. However, disabling cookies may affect your experience on the Site.

#### **6. Third-Party Websites**

Our Site may contain links to third-party websites that are not operated by us. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party sites you visit.

#### **7. Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page with an updated "Effective Date." We encourage you to review this policy periodically for any changes.

#### **8. Contact Us**

If you have any questions about this Privacy Policy, please refer to the contact details available on our website.

